

Conard House and Delivery Agent, Inc. Partner to Help Most Vulnerable Members of Society

Pioneer Nonprofit Supporting People Living With Chronic Mental Illnesses Embraces Generosity of Delivery Agent

SAN FRANCISCO, CA — May 9, 2008 — [Conard House](#), a nonprofit organization helping San Francisco residents self-manage chronic mental illness, is today extending its appreciation to Delivery Agent for contributing much-needed clothing, bedding and bath goods to Conard House clients. The donations will be distributed to those living in the organization's numerous supportive housing communities. Delivery Agent Inc. is a leader in shopping-enabled entertainment for television shows, motion pictures, sports and music videos.

The gifts will be instrumental in the continuing efforts of Conard House, which has been on the cutting edge of serving the needs of people living with chronic mental illness in San Francisco since 1960. With programs including supportive housing, residential treatment and supportive employment, Conard House delivers community-based resources to help people self-manage mental illness. By providing personalized, reliable access to a variety of self-management resources, Conard House helps clients to navigate public systems of care, giving them both hope and the ability to take responsibility for a life defined more by aspirations than by illness.

"We have seen the good that can come of organizations like Conard House taking the time to enact change in a community's ability to care for those who are underserved and overlooked," said Mike Fitzsimmons, CEO of Delivery Agent. "We strive to collaborate with organizations that will further these goals and this is the driving force behind our efforts with Conard House."

"We deeply appreciate organizations like Delivery Agent for building a relationship with Conard House and the community we serve," said Richard Heasley, Conard House executive director. "San Francisco companies and individual citizens have continually shown willingness to give of themselves, and this generosity can really impact the lives of people who are in the grips of today's most invisible, under-treated and misunderstood health issue -- chronic mental illness."

About Conard House

Conard House, Inc. is a private, nonprofit organization, providing mental health services to residents of San Francisco. Founded upon core principles of self-empowerment, self-determination and the least restrictive, community-based living, Conard House opened its doors in 1960 as the first "halfway house" for adults no longer requiring hospitalization. Today it serves more than 1,900 people in a dozen locations. Support for its programs and services come from various city agencies, service fees from organizations, rents from residents, grants from foundations and gifts from donors.

For more information about Conard House and its programs, please visit

www.conard.org.

About Delivery Agent, Inc.

Delivery Agent, Inc. is the leader in content monetization for more than 125 entertainment properties from major media companies such as networks like ABC, CBS, NBC Universal, Twentieth Century Fox, and MTV Networks. Delivery Agent created this market by redefining how products related to entertainment are cataloged, merchandised and sold online. Since its inception in 2001, Delivery Agent has deployed its comprehensive technology platform, including e-commerce applications, video and mobile products, and interactive advertising solutions to create profitable connections among entertainment content, consumers and brands. To date, the company has developed a network of more than 90 distinct branded shopping sites for its partners and recently launched SeenON!™ (www.SeenON.com), the definitive online shopping destination for products seen on screen. For more information, please see www.deliveryagent.com.

Media Contact:

Annette Shimada

Kickstart Consulting

(805) 991 5898

www.kickstartconsulting.com

Michelle Forrest

(310) 487 3177